

Yashwanth Tatikonda, UI/UX Designer

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LINKS

[Portfolio](#), [LinkedIn](#)

PROFILE

Passionate UX Designer with a proven track record in creating user-centered designs for complex web systems. Adept at translating user needs into intuitive and engaging interfaces that enhance user experience and streamline user workflows. Experienced in managing end-to-end design processes, from user research, wireframing to prototyping and usability testing. Committed to continuous learning and applying the latest design trends and technologies to deliver innovative solutions.

EMPLOYMENT HISTORY

Jun 2023 — Jan 2024

UI/UX Designer, Datics Inc

New Jersey

- Improved the Information architecture that improved usability and performance for an insurance client.
- Designed clean, efficient, and maintainable UI components using Figma, React, and other web technologies.
- Developed user interfaces that were cross-browser and device compatible, ensuring a consistent user experience across platforms.
- Achieved website consistency by creating design documentation, an adaptable style guide, and a design system, coupled with a successful redesign of high-fidelity wireframes and website navigation flow, yielding a 75% success rate in user testing.
- Boosted website conversion rate by 15% through strategic A/B testing, optimizing elements such as homepage layout, CTA buttons, and navigation menu.

Jun 2016 — Jun 2019

Junior UI/UX Designer, Covalense Technologies

Hyderabad

- Designed and developed interactive data visualization dashboard application for client associated to Oman government using Adobe XD, Photoshop and web technologies to display real-time data.
 - Collaborate with business stakeholders, product team, and developers to understand requirements and technical capabilities to design an improved user experience that exceed the customer's needs
 - Enabled a 60% reduction in user errors by conducting strategic field research, user interviews, competitive analysis, and usability testing, ensuring informed and strategic design decisions throughout the agile software development process.
 - Coordinated with a multi-disciplinary team to innovate and refine design mocks, inspiration boards, sample material collections, and color schemes for upcoming product designs, contributed to a stable design system.
 - Implemented user-centered design principles to create interaction designs, workflow diagrams, wireframes, and interactive prototypes, Resulting in a 60% reduction in user errors.
 - Collaborated with the stakeholders, users, build team and other development partners to implement state-of-the-art user experiences.
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EDUCATION

Mar 2021 — Mar 2023

Masters in Interactive Technologies, DePaul University

Chicago, Illinois

Achieved enhanced skills in visual design which includes interactive technologies, storyboarding, concept development, web designing & development and more.

COURSES

Sep 2023 — Nov 2023

Google UX Design, Coursera

Feb 2024 — May 2024

The Ultimate React Course 2024: React, Redux & More, Udemy

SKILLS

Hard Skills: UI/UX Design, User Research, Data Visualization, Wireframes, Mockups, Design Systems, Digital Design, Prototypes, User Journeys, Product Strategy, Usability Testing, Storytelling, Agile Methodologies, Concepts, Information architecture and User centric design.

Design Tools: Design and Prototyping: Figma, Sketch, Invision, Adobe Creative Suite (XD, Photoshop, Illustrator, InDesign)

Web Development: HTML, CSS, Javascript, React, Angular, Tailwind